

More efficient crops, increasingly sustainable strategies



Press release by
Greenexta

GREENEXTA

Greenexta is an Italian group built on extensive experience in **specialized plant nutrition** and **biostimulation**, with a clear focus on the agriculture of tomorrow. A young company in structure, it brings together managerial and technical expertise, transforming innovation in agriculture into the foundation of its identity. The group comprises three complementary companies: **Greenexta**, a reference point for specialized plant nutrition and biostimulants; **Serbios**, specialized in biocontrol; and **Albamila-gro**, with established experience in special fertilizers in Italy and international markets. Three companies, technical solutions distributed across **72 countries** on every continent: a heritage that reflects an integrated, comprehensive and international approach.

The project is founded **on four clear and tangible principles**: teamwork, respect for individual identities, integration among companies, innovative solutions and a firm commitment to a sustainable future. On this basis, Greenexta **positions itself** as an aggregation hub for small and medium-sized companies that share the ambition of addressing the challenges of modern agriculture through advanced technical tools, while preserving their distinctive identities.

Agriculture is now, more than ever, a factory without a roof: exposed to climatic variability, soil fragility and growing pressure on food security. Climate extremes, water scarcity or excess, progressive salinization and soil degradation can all

compromise the yield, quality and profitability of farms. In this context, the answer must be technical, scientifically sound and developed around the crop, in close collaboration with technicians and agricultural entrepreneurs.

Greenexta continuously invests in **research, development and process technologies**. It selects biological matrices of plant and microbial origin, enhances by-products from the circular economy, studies active ingredients and translates this knowledge into effective, industrially scalable formulations. Alongside the product, Greenexta offers a method: training, digital tools, precision agriculture, decision-support systems and **Integrated Crop Management** strategies for increasingly targeted and informed agronomy.

Greenexta formulations are **produced in Italy** using high-quality raw materials and

industrial processes designed to optimize nutrient bioavailability during the crop's periods of greatest demand. Its specialized nutrition strategies address the full range of crop needs: preventing and correcting deficiencies, **mitigating abiotic stress**, improving the organoleptic characteristics and shelf life of produce, and restoring profitability in environmentally degraded areas.

The result is a portfolio of biosolutions and integrated technical programs that act on nutrition and biostimulation to restore soil vitality, support plants during their most critical stages and enable sustainable, high-quality and profitable production. Greenexta does not simply offer products; it develops **strategies together with farmers**, making technical support in the field an essential part of the innovation process.

www.greenexta.com

